

# RATE CARD



# OPAL

**THE VOICE OF THE  
OIL & GAS INDUSTRY**

[www.opaloman.org](http://www.opaloman.org)

'OPAL Oil & Gas' magazine is living up to its billing as the voice of Oman's oil and gas industry. Exclusive interviews with high-level officials and executives, authoritative articles on industry developments and trends, insightful guest columns and opinion pieces, and comprehensive news analysis are part of the quarterly magazine's exciting offering. Barely a year into its launch, OPAL Oil & Gas has already established itself as the definitive news magazine of the nation's critical hydrocarbons sector.

But OPAL Oil & Gas is more than just a magazine! It's a platform, indeed a forum, for information dissemination, enlightenment, debate and engagement. As the only quarterly news magazine spotlighting developments in the domestic hydrocarbons industry, OPAL Oil & Gas is also an important reference source for energy firms, vendors, contractors and service providers. The publication is distrib-

uted widely through OPAL channels, as well as in conjunction with a leading national daily.

Given this appeal and reach, OPAL Oil & Gas provides an ideal audience for you to get your corporate message across to your target segment by having a presence in this increasingly popular magazine. Advertising options and corresponding tariffs are listed here below.

Our marketing staff will be happy to visit your office and outline the benefits of advertising in OPAL Oil & Gas. As a non-profit non-governmental organization, OPAL will commit surplus earnings to fund its substantial portfolio of training, upskilling, professional development, HSE, CSR and other programmes. Your support will thus have the dual benefit of sustaining OPAL's flagship magazine as well as financing the Society's industry programmes.

## Target Audience

- Public and private sector procurement in Oil and Gas industry, Energy Sector.

## Circulation

- 10,000

## Periodics

- Quarterly

## GENERAL TERMS OF ADVERTISING

- Reservation of advertising space is valid only in written form.
- Invoices are issued on the day of the release of magazine for the sale.
- The cancellation deadline is the same as for bookings, except in the case of cover position of the magazine, where the deadline for the cancellation is two weeks before the release of the magazine. For untimely cancellation specific positions will be charged %50 of the amount for reserved space.
- Complaints are accepted only in written form no later than three days from the release date of publication.

## SPECIAL REQUIREMENTS FOR MAGAZINE

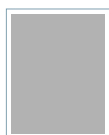
- Special positioning is charged 10% more than the net price of advertising space and applies to each individual request.

## Pricing

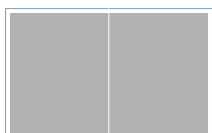
**AD SALES**  
[opalmag@opaloman.org](mailto:opalmag@opaloman.org)

**MARKETING**  
[nenad.valentik@opaloman.org](mailto:nenad.valentik@opaloman.org)

**COMMUNICATION DEPT.**  
[azza.alhilali@opaloman.org](mailto:azza.alhilali@opaloman.org)



**Full page**  
21 x 29,7 cm



**Spread**  
42 x 29,7 cm



**Gatefold**  
63 x 29,7 cm

1/1	2,500 R.O.
C2 (cover 2) position	2,800 R.O.
C3 (cover 3) position	2,750 R.O.
C4 (cover 4) position	3,000 R.O.
Spread (2/1)	4,250 R.O.
Gatefold (3/1)	5,650 R.O.

## Remarks

Material Specifications Delivery Method: On-line, CD. Ads are to be delivered in the formats tiff, eps, pdf, jpeg, color made CMYK, resolution 300 pixels/inch. Texts to be transformed into curves.

**On all dimensions add 5 mm on each side for trimming.**